



SPONSORSHIP PACKAGE

www.columbusexpo.com

@ f columbus small business fair

Small Business, Big Impact:
Columbus Fair, Your Gateway to Success!



SATURDAY APRIL 18
2026

SPONSORSHIP

In the quest to elevate the 2026 Columbus Small Business Fair to new heights, we are actively seeking sponsors, partners, and collaborators who share our vision of fostering a thriving business community. The Fair, slated for this year, offers a unique platform for businesses to connect, grow, and make a lasting impact.

By joining forces with us as a sponsor, your organization will enjoy prominent visibility throughout the event, reaching a diverse audience of entrepreneurs, professionals, and potential clients. Our marketing efforts will spotlight your brand, both leading up to and during the Fair, ensuring widespread recognition and exposure.

Partnerships with the Columbus Small Business Fair come with a myriad of benefits. Beyond brand exposure, sponsors will have the opportunity to engage with attendees, establishing meaningful connections and forging valuable relationships. Your organization will be an integral part of an event designed to empower small businesses, contributing to the economic vitality of our community.

Collaborators will find a supportive environment within the Fair, gaining access to a network of like-minded businesses dedicated to community growth. The collaborative spirit will extend beyond the event itself, as we aim



to build a village of businesses that actively support and uplift one another. Through shared resources, knowledge exchange, and collective initiatives, our partners and collaborators will become key contributors to the development of a robust and interconnected business community.

As we embark on this journey, we invite you to be a vital part of the 2026 Columbus Small Business Fair. Together, we can build not only a successful event but also a lasting legacy of businesses united in their commitment to community support and growth. Join us in creating a village of businesses that not only survive but thrive, making a positive impact on the local economy and beyond.

SPONSORSHIP PACKAGES & BENEFITS

1. Title Sponsor (\$10,000)

- All core Fair sponsorship benefits (brand visibility, logo placement, program recognition, featured event signage)
- Prominent recognition as a Title Sponsor across Fair materials
- Premium speaking opportunity on main stage during the Fair
- Dedicated feature in press and marketing campaigns pre- and post-event
- Exclusive exhibit space in prime location

PLUS:

- **Small Business Community Networking Series** — Host & co-brand a quarterly networking event with small business owners, entrepreneurs, and partners (4 events per year)
- **Monthly Resource & Info Session Featuring Sponsor** — Lead or spotlight your products/services in 6 monthly virtual/in-person resource sessions tailored for small business growth and support
- Branding mention in all networking and monthly session promotions



2. Executive Sponsor (\$7,500)

- All core Fair sponsorship benefits (brand visibility, logo placement, program recognition, featured event signage)
- Enhanced logo placement and marketing mentions
- Preferred booth location at the Fair
- Opportunity to deliver a short presentation during a featured session

PLUS:

- **Small Business Community Networking Series** — Co-host 2 networking events throughout the year
 - **Monthly Resource & Info Session Featuring Sponsor** — Sponsor spotlight or featured segment in 3 monthly sessions
 - Priority inclusion in networking communications
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3. Exclusive Sponsor (\$5,000)

- Recognition on Fair signage, sponsor page, and digital communications
- Booth space in sponsorship area
- Mention in on-site announcements

PLUS:

- **Small Business Community Networking Series** — Sponsor presence at 1 community networking event
- **Monthly Resource & Info Session Featuring Sponsor** — Sponsor spotlight or feature in 2 monthly sessions
- Logo placement on monthly session materials

4. Community Sponsor (\$2,500)

- Logo on Fair sponsor listings and select digital materials
- Inclusion in event thank-you announcements
- Exhibit or promotional table at the Fair (subject to package terms)

PLUS:

- **Small Business Community Networking Series** — Invitation to participate in networking events
 - **Monthly Resource & Info Session Featuring Sponsor** — Sponsor mention or product/service highlight in 1 monthly session
 - Inclusion in monthly newsletter recognition
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5. Support Sponsor (\$1,500)

- Logo on Fair sponsor listings and select digital materials
- Inclusion in event thank-you announcements
- Exhibit or promotional table at the Fair (subject to package terms)

PLUS:

- **Small Business Community Networking Series** — Invitation to participate in networking events
- **Monthly Resource & Info Session Featuring Sponsor** — Sponsor mention or product/service highlight in 1 monthly session
- Inclusion in monthly newsletter recognition

7. Long-Term Sponsor Value (\$20,000)

All sponsorship levels now include a 2 year-long engagement component that helps keep sponsors connected to the small business ecosystem beyond the one-day fair, including:

- **Annual Small Business Networking Series** — an ongoing community platform where sponsors help facilitate connections and collaborations
- **Monthly Education & Resource Sessions** — curated sessions focused on hot topics for small business owners (marketing, finance, operations, scaling, tech tools, etc.) — sponsored partners are featured within these sessions throughout the year.





2023
COLUMBUS
SMALL BUSINESS
FAIR IN PICTURES

color
STREET



2024 COLUMBUS SMALL BUSINESS FAIR IN PICTURES



- SALES OF MONEY
- RECESSION-PROOF INDUSTRY
- 100% FREE TO JOIN
- PROTECTION BY ASSETS
- HIGH-TURN-OVER
- INSTANT PROFITABILITY
- FINANCIAL PROTECTION
- PROVEN BUSINESS PLAN
- COLLECTED FUNDING
- CREDIT-LESS FINANCING



2025
COLUMBUS
SMALL BUSINESS
FAIR IN PICTURES

DEL FASHION

Ohio Department of Development
Minority Business Assistance

ECDI IMPACT OFFICE
Franklin County Board of Commissioners
COLUMBUS

TWO ED ORKED
REPRE RE
-COORD DEIL
FEAR

COLUMBUS SMALL BUSINESS FAIR 2025 SPONSORS



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